



AMERICATALYST LLC announces dates, venue and theme for global housing finance gathering

AUSTIN, TEXAS – June 20, 2017 | AmeriCatalyst LLC is pleased to confirm the dates and venue for the 15th anniversary and final chapter of its iconic peer-to-peer think tank for the global housing finance industry and Single-Family Rental sector. [AMERICATALYST 2017: CTRL+ALT+DEL? and RENTING, THE FUTURE] will be held September 6-8, in Austin, Texas, at the Omni Barton Creek Resort and Spa.

AmeriCatalyst CEO Toni Moss created the one-of-a-kind event in 2002, out of her concern that the unchecked forces of globalization would lead to the implosion of global mortgage markets. Initially held as EUROCATALYST in Madrid, Spain, with the prescient theme, “Will European Markets Survive Globalization,” the dynamic think tank brought together prominent global leaders in housing and real estate on an invitation-only basis to improve the products, processes, and practices of the global housing finance industry.

The event was subsequently held across Europe and returned to Madrid in 2007, one month after the global economic crisis began. In 2009, the event was brought to the United States and in 2010, continued as AMERICATALYST. The event has a renowned track record of previewing the most important issues in the industry long before they occur, introducing original ideas and defining discussions on housing market issues all over the world.

Invited participants represent the most influential constituents in housing finance, and since 2010, in residential real estate and Single-Family Rental. They include NGOs, the White House National Economic Council, U.S. Treasury, U.S. Federal Reserve and other regulatory bodies; the GSEs and government entities; institutional, equity, high net worth and private equity investors; investment banks, banks, mortgage originators, insurers and servicers; Single Family operators and REITs; entrepreneurs; data providers and market analysts; think tanks, and product and service providers whom AmeriCatalyst LLC regards as the best in the industry.

This year’s theme, CTRL+ALT+DEL, is a double entendre, according to Moss.

“For the past 15 years we have emphasized the fact that the forces of globalization have created a world in which the greatest change is the pace of it,” Moss explains. “Considering the ubiquitous nature of housing and finance, our industry is particularly vulnerable to this unrelenting, accelerating and magnifying change,” Moss says. “Therefore it is crucial for those operating or investing in this industry to fully understand how the forces of globalization are shaping its future.”

Moss offered one more interpretation of the theme is the fact that this year is the last chapter in the series. “Our timing coincides with the rise in national populism and isolationism, which are often understood as protests against globalization,” Moss says, adding that, “No matter how much we would like to ‘reset’ our current social and economic trajectory, the forces of globalization are unstoppable and will remain the greatest challenge of our lifetime.”

The AMERICATALYST 2017 and RENTING, THE FUTURE program is anticipated to be the most provocative program in the history of the event, according to Moss. “In this last year we’re swinging for the fences in terms of issues that leaders in this industry need to contemplate, such as income and wealth inequality and the future of work, which will change the way that loans are underwritten and shrink the number of potential homeowners with the ability to buy a home. Or how climate gentrification will impact house and real estate prices in cities in danger and those that will benefit from climate change migration. Everyone wants to know the future of their own industry, and we’re going to show where the current trajectory is taking us over the next 5 and 10 years.”



Confirmed speakers to date include:

- GARY BEASLEY, Co-Founder and CEO, ROOFSTOCK
- BRAD BLACKWELL, Executive Vice President, Housing Policy and Homeownership Growth Strategies, WELLS FARGO
- ALAN BOYCE, CEO, THE ABSALON PROJECT
- AMY BRANDT, President and Chief Operations Officer, DOCUTECH
- JAY BRAY, President, Chief Executive Officer and Chairman, NATIONSTAR
- DENNIS CISTERNA, Chief Revenue Officer, INVESTABILITY
- JONATHAN CORR, President and CEO, ELLIE MAE
- SEAN DOBSON, Chairman, AMHERST HOLDINGS
- DOUG DUNCAN, Chief Economist, FANNIE MAE
- RICH FORD, Co-Founder and Chief Development Officer, ROOFSTOCK
- LAURIE GOODMAN, Co-Director, Housing Finance Policy Center, URBAN INSTITUTE
- LAURIE HAWKES, Independent Director, BROADSTONE REAL ESTATE
- FRED LEWIS, Principal and Founder, THE DOMINION GROUP
- STAN MIDDLEMAN, CEO, FREEDOM MORTGAGE CORPORATION
- RICK SHARGA, Executive Vice President and Chief Marketing Officer, TEN-X
- MARIANNE SULLIVAN, OPTIMX ADVISORS
- TED TOZER, Former President, GINNIE MAE
- CHRIS WHALEN, Chairman, WHALEN GLOBAL ADVISORS

ABOUT AMERICATALYST, LLC

AmeriCatalyst LLC is an advisory firm specialized in corporate strategy, business development, market intelligence, and market positioning for companies engaged in all sectors of the residential real estate and housing finance industry in North American markets.

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